

zehnplus.

Mobile⁺

Transforming mobile experience

zehnplus.ch

We deliver high-performing mobile apps by taking advantage of AI algorithms and automation tools to ensure maximum customer interaction.

Mobile+ is a great way to transform customer-facing and internal processes into mobile experiences. Our experts will design and deliver solutions with the latest AI and automated technologies. All mobile solutions can be integrated completely into your existing business systems, meanwhile enhancing the customer journey and adapting entire business models.

Learn about your customer's needs and target them accordingly.

Your challenges ENHANCED CUSTOMER EXPERIENCE Mobile+ solution

You want a new channel through which you can increase profits and enhance customer interaction?	Increase visibility by leveraging mobile capabilities and offering perfect customer interactions apps.
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EFFICIENT WORK PROCESSES




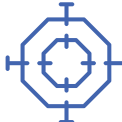
You want to interact with the team, monitor and manage any processes, exchange files and data, and aggregating statistics?	Mobile+ can be effectively used for an organisation to automate multiple business tasks and mobilise the current workflows.
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LIFECYCLE MANAGEMENT

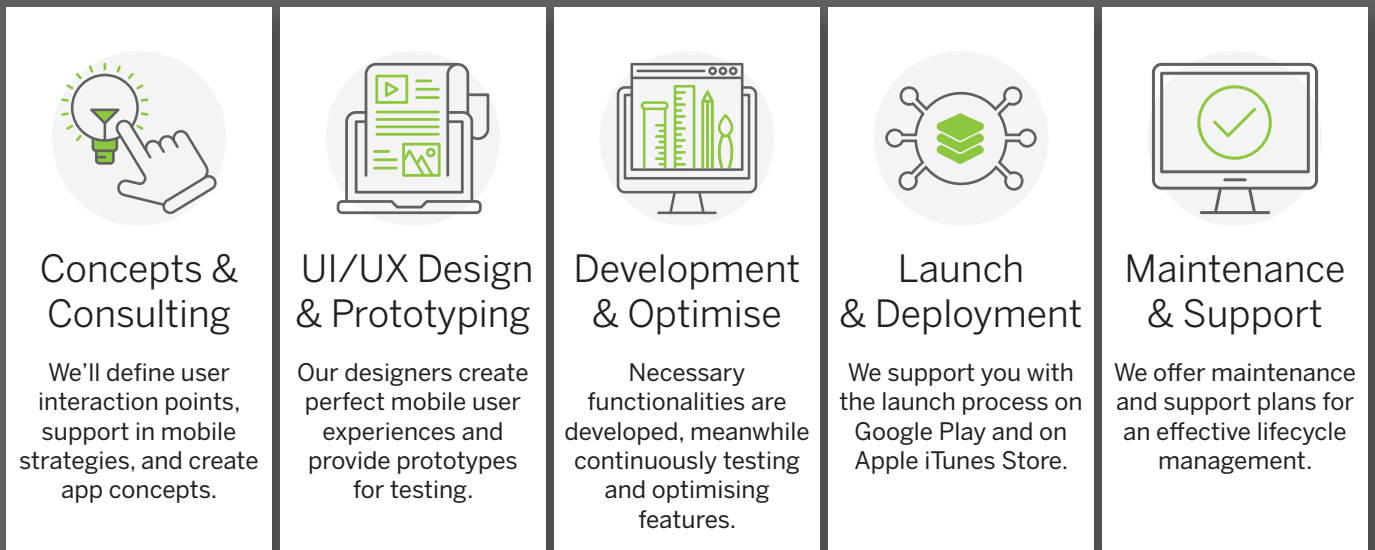
You want to effectively collect lots of useful information for further analysis and optimise your app portfolio?	Learn about your customer's needs to develop optimal segments, user stories, and provide more value to them.
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ENSURED COMPLIANCE

You need to ensure security and comply with regulatory standards?	Ensure compliance with data privacy and other regulatory requirements.
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 <p style="margin-top: 10px;">Customer First Approach</p> <p>At zahnplus, we put the customer first; therefore, we start each project with analysing and designing the customer interaction touch points to ensure maximum customer engagement.</p>	 <p style="margin-top: 10px;">Professionals with prove track record</p> <p>zahnplus has a comprehensive service portfolio and highly experienced app development team to effectively support your company vision from the idea till the successful launch – and beyond.</p>
 <p style="margin-top: 10px;">Future Proof Technologies</p> <p>We have in-depth knowledge of digital, artificial intelligence (AI), and transformational technologies. All our custom developments and products have at the core our unique data distribution engine, which is driven by the latest AI technologies and digital solutions.</p>	 <p style="margin-top: 10px;">Methodology</p> <p>zahnplus has profound knowledge and experience with professionally managing digital projects of various kinds in different business areas. To ensure your success, we use agile and classical methodologies.</p>

Process of building Mobile +



Mobile+

FOR CUSTOMERS AND EMPLOYEES

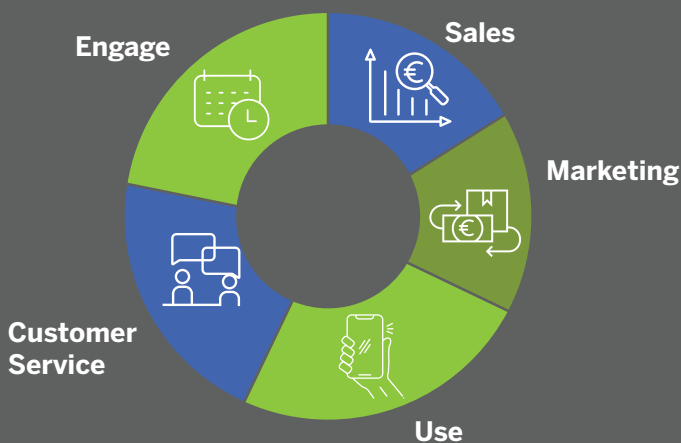
Enhance the customer journey and internal business processes by offering mobile solutions.

Client-facing:

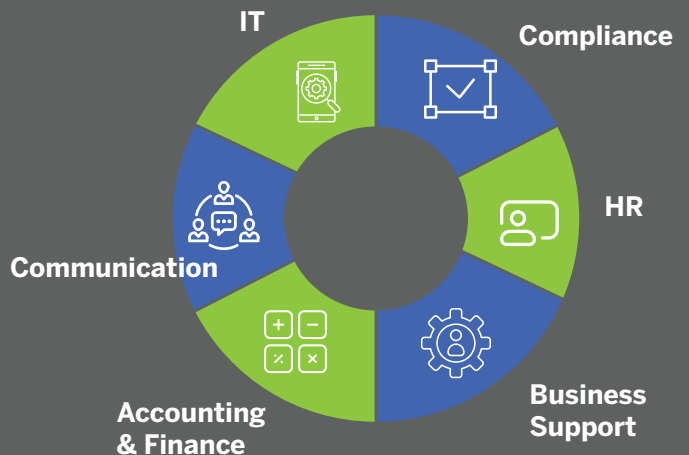
Enhancing the Customer Experience

Internal:

Supporting the Business & Processes



- **Engage with the Customer:** News & events, Loyalty programs, Cross-/Upsell
- **Customer service:** Customer portal, Self-help, FAQ with Chatbot
- **Use:** Online/offline Instructions & manual guides
- **Marketing:** Content marketing, News channel, Events & trade shows, Campaigns & games
- **Sales:** Product presentation, Sales Force Enablement, Sales tools, CRM



- **Communication:** Mobile intranet, News & events, Team collaboration, Internal social network
- **Accounting & Financing:** Dashboards & reporting, Time tracking & payroll, Budget setting & control, Analytics
- **Business Support:** Knowledgebase, Process monitoring, Quality management
- **HR:** Training & learning, Talent development, Reporting & approvals, Guidelines & initiatives
- **Compliance:** Training & quizzes, Policies & guidelines, Process control, Documentation & archiving
- **IT:** App management, Mobile infrastructure, Monitoring & analytics, Security & compliance

Why zehnplus?

Enthusiastic strategists, designers, and developers who use their long-standing technical expertise with a lot of love for the highest possible customer satisfaction since 2008.

- We have **in-depth knowledge of digital, artificial intelligence (AI), and transformational technologies.**
- All our custom developments and products have at the core our **unique data distribution engine**, which is driven by the latest AI technologies.
- Customer focused, we start every project with the **Customer Interaction** analysing and design to ensure maximum customer engagement.
- **High project management standards** and experience in the use of **agile** project methods.
- For your project success **we always go the extra mile** and support with our fast and dedicated customer support.
- We pride ourselves on providing our clients with **no hidden costs** and **no vendor lock-in.**

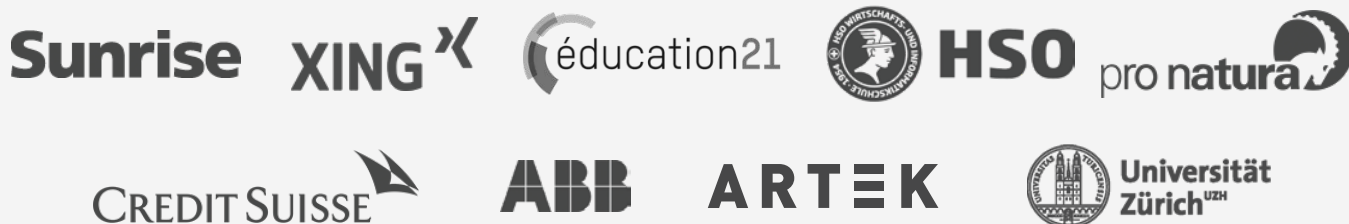
Our Mission

We enable companies throughout the world to realise their full potential.

Our Vision

We deliver applicable innovation to make companies' lives easier.

Selected customers



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